

# CLASS OF 2020

Dear Senior and Parents/Guardians:

There are several special offers and deadlines for the senior student in reference to the yearbook.

## SENIOR ADS

Senior Family and Friend or Baby Ads are in the back of the yearbook and are available to parents, relatives, friends and seniors. Please see the end of this letter for guidelines, size and cost.

## SENIOR NAMEPLATES

The second offer is for a senior to be able to personalize their yearbook with a nameplate. This will be available only through January 31st. The cost is \$5 and due at the time of ordering. Students will be asked via announcements to check the list in the office for correct name spelling before it is sent in to the company. It is the student's responsibility to do so; there will be no refunds or exchanges.

## SENIOR PICTURE FOR THE YEARBOOK

The most important item for a senior is the senior photograph. The deadline is **October 22**.

- Please be sure you find out from your studio whether they are sending your picture or if you need to hand it in.
- If you hand it in, it is your responsibility to get it to the yearbook staff by the above date. Please no hard copies – disks, thumb drives, email or upload your photographs!
- The best way to submit your senior photo is to upload it to eShare ([www.hjeshare.com](http://www.hjeshare.com)). The school code is stags. There is also an eShare app for both Android and iPhones.
- You may email your photo to [lesley.hilts@dpsdmail.org](mailto:lesley.hilts@dpsdmail.org). You will receive confirmation on receipt of the photo. If you do not receive confirmation please resend, email for confirmation or call 468-3591.
- Most photographers now submit senior pictures on disk or through email with the correct resolution. If you are submitting your photos on disk, uploading it or submitting via email, the resolution should be a minimum of 300 dpis.
- ***Check the app store on your Android or iPhone for the Herff Jones eShare app!***

## SENIOR PHOTOGRAPH REQUIREMENTS

- Resolution is more important than size now that photos are processed and delivered via technology. Large photos will be cropped to fit, so keep this in mind when choosing your photo.
- Head and shoulders are preferred. Full body shots may be cropped as they will be very small in the yearbook.
- Please avoid using looking back over the shoulder photos, students leaning to the side, or hands in the photographs. In the yearbook, the shoulder/arm or hands become the center of interest rather than the student's face.
- Avoid soft focus, soft diffusion, or special focus effects; these types of photos do not reproduce well in the yearbook.
- Color photograph with a neutral background is best.

## SENIOR QUOTES

- While you are not required to submit a quote for the yearbook, if you would like to submit a quote it will need to be short (one – two lines) and school appropriate. The yearbook staff reserves the right to reject any questionable quotes. Please choose wisely.

## IMPORTANT DATES

**August through October 14th** - 2020 *Antler* for \$55; pay an extra \$5 for a nameplate. (Other packages available – see order form).

**October 22nd** – Deadline for senior photos and senior quotes due to yearbook (Room F105)

**March 3rd** – Deadline for senior ads with money, writing and pictures due to the yearbook staff.

**June 4th** – Tentative date scheduled for yearbook distribution.

## FAMILY AND FRIEND AD GUIDELINES

- We strongly suggest that you do not submit original photographs – especially baby photographs. There is the possibility of damage to the photo or it could be lost.
- While you can submit your ads on a CD or through email, please be aware that the resolution must be high (300 dpi). Low dpi photos will not print well and will likely be rejected or resized. The plant will not accept photos less than 300 dpi.
- This year, in conjunction with Herff-Jones, we will offer an online ad design option. You can create, pay for and submit everything online. Check the website for more information as this option becomes available!
- We cannot guarantee that the font you request will be used. We use the yearbook company fonts.
- The staff reserves the right to reject questionable photographs or writing due to anything that is offensive to good taste or public decency. All written subject matter is to be understood by all who purchase the yearbook. We will ask the advertiser to resubmit another photograph or writing.
- DO NOT send in photos on *copy paper* or *printed off of a computer*.
- Collages are to be done by the advertiser.
- Having a rough draft of how you would like the senior ad to look is helpful to the yearbook staff.
- You may (but are not required) to send it in camera ready.
- We have added a 1/16th size if you would like to place a message and small photo to a senior. Please specify message placement or we will arrange the best fit.

## FAMILY AND FRIEND AD PRICES

1/16 of a page - \$25

1/8 of a page (business card size) - \$50

1/4 of a page - \$100

1/2 of a page - \$200

Full Page - \$400

Yearbooks may also be ordered online at <https://www.yearbookordercenter.com/>